

— *What Delta Private Jets flyers know* —



DELTA
PRIVATE JETS

A photograph of a man and a young child walking away from the camera on a sandy beach. The man is on the left, wearing a dark red cardigan over a light-colored shirt, and the child is on the right, wearing a light-colored top and striped pants. They are walking towards the ocean, with waves visible in the background. A large, semi-transparent red rectangular overlay covers the upper two-thirds of the image, containing the text.

— No. 1 —

OPPORTUNITY

{Like money}

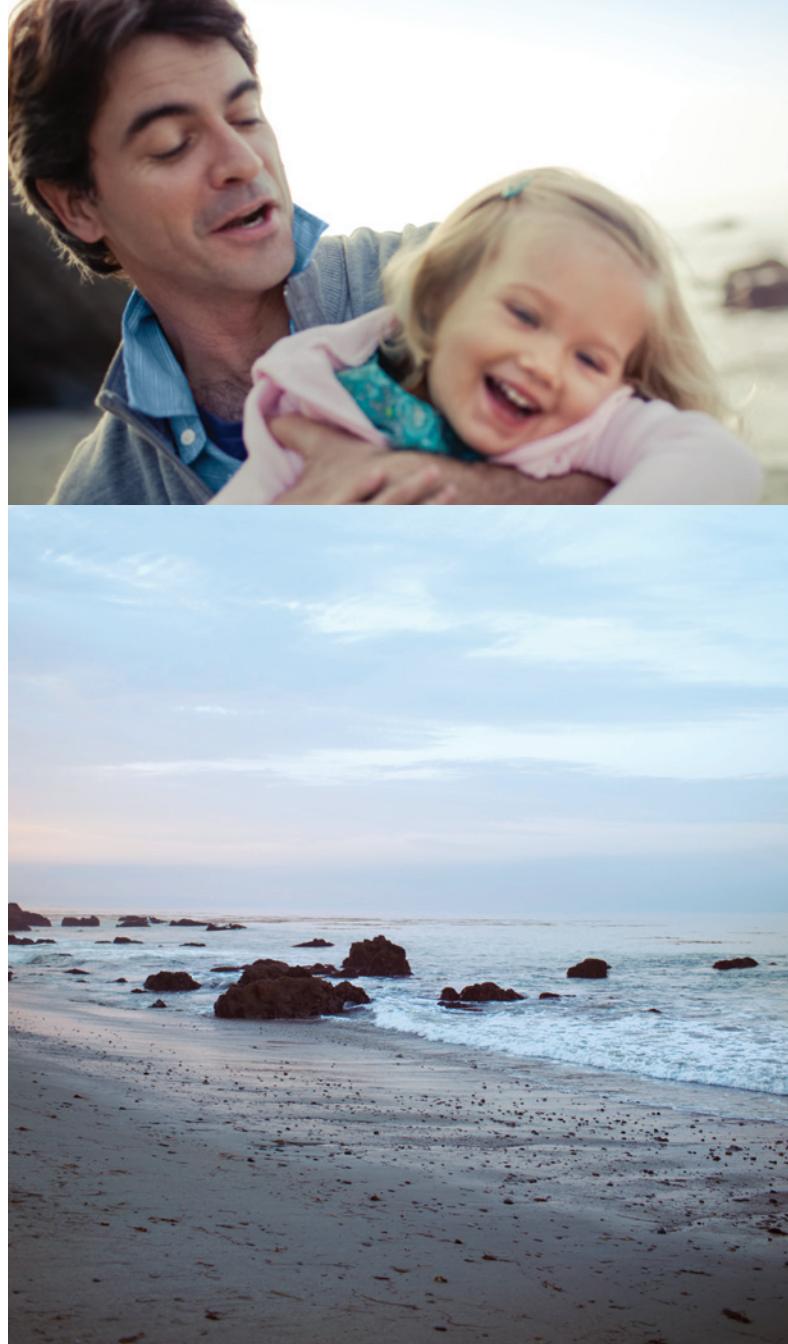
SHOULDN'T BE SQUANDERED



WITH THE DELTA PRIVATE JETS CARDTM, we've created a way for you to truly experience luxury travel the way it was meant to be. We offer a straightforward pricing structure with advantages and benefits unlike any other jet card. No surprise fuel surcharges. Rates locked in for up to two years. And the ability to use your card balance to fly commercially on Delta[®] with exclusive privileges. Choose how you fly on each trip and let us make all the arrangements.

For business, leisure, or both, Delta Private Jets allows you to make the most of every opportunity life offers.

➤ BRAD BLETTNER | o: 859.534.4221 | m: 513.633.9773





— NO. 2 —

SURPRISES

ARE BEST MEANT FOR FAMILY

{Not private jet travel}

PRIVATE JET TRAVEL

YOU'RE CHOOSING PRIVATE JET TRAVEL FOR A SIMPLE, DIRECT ROUTE TO YOUR DESTINATION. But even before you head straight to a waiting plane at a nearby private airport, Delta Private Jets does more to simplify your experience and eliminate unwelcome surprises. As the only private jet company owned by a major airline, we offer you simple pricing and personalized travel reservations. Purchase a Delta Private Jets Card and all fuel costs and taxes are included. Plus, each time you fly, you can choose the optimal aircraft size that fits you and your travel companions or the length of your trip. You even have the option of using your Delta Private Jets Card to arrange private jet travel for friends, colleagues, or family.

*It's the card that gives you more control over your experience —
so you know what to expect every time.*



A photograph of a man with grey hair, seen from the side and back, wearing a dark jacket and jeans, standing in a field of tall, dry grass. In the foreground, a dark horse is grazing. The background shows a valley with hills and a large tree on the left. A large, solid red rectangular overlay is positioned in the center of the image, containing the text.

— NO. 3 —

HAVING A GRAND PLAN

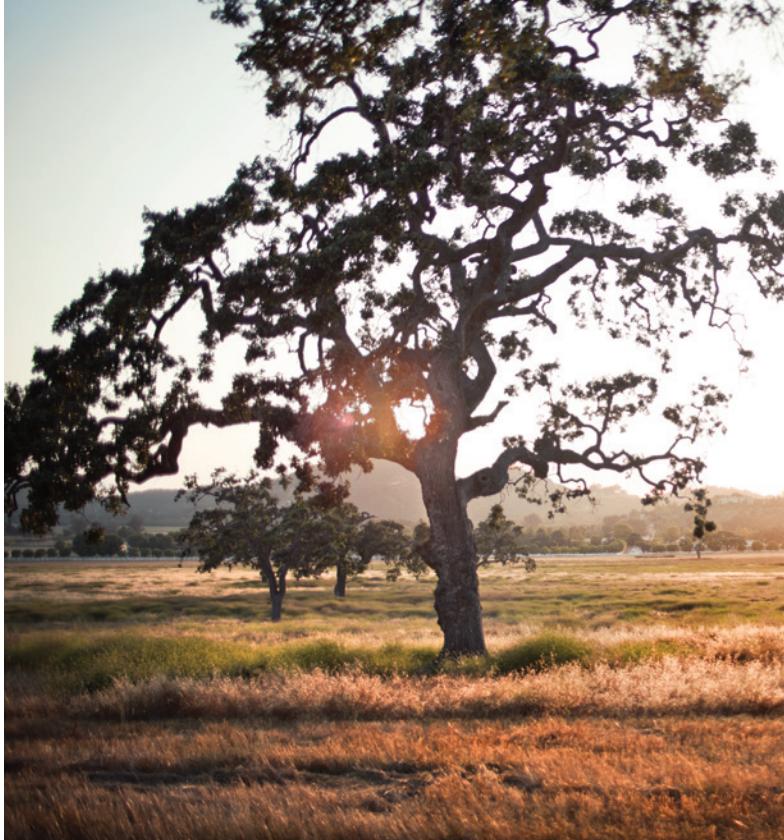
{is essential}

BUT WE CAN HANDLE
THE DETAILS

YOUR CONCIERGE

WITH ONE CALL, YOUR PERSONAL CONCIERGE HANDLES ALL YOUR TRAVEL ARRANGEMENTS. They'll schedule your entire itinerary, including private jet trips, Delta Air Lines® commercial flights, and ground transportation. If you need full in-flight catering or if there's something in particular you prefer to have on every private jet trip — a favorite meal, snack, drink, newspaper, or other item — let your concierge know. You'll never have to ask again, and you'll be assured all your travel plans go exactly as you wish.

This superior level of personal service and point-to-point travel planning is one of the reasons Delta Private Jets was named "Best Private Jet Service" by Executive Travel magazine.



FORMERLY KNOWN AS DELTA AIRELITE, WE'VE OFFERED PRIVATE JET TRAVELERS EXEMPLARY SERVICE FOR 27 YEARS. DELTA PRIVATE JETS HOLDS THE LONGEST ARG/US "PLATINUM" SAFETY RATING OF ANY OPERATION IN THE WORLD.



ADVANTAGES OF THE DELTA PRIVATE JETS CARD:

- Rates locked in for up to two years, applicable taxes included
- No fuel surcharges
- No interchange fees for switching between aircraft categories
- Guaranteed jet availability
- Your choice of jet size every time you travel
- Convenient travel to over 5,000 airports
- Two Captain-level pilots on every flight

AMED “*Best Private Jet Service*” BY *Executive Travel MAGAZINE*

A man in a red suit is looking out of an airplane window. The image is framed by a red overlay, and the background shows the interior of an airplane with a blue shirt visible on the left and a dark suit on the right.

— No. 4 —

PRIVILEGES
SHOULDN'T END

when a

PRIVATE JET FLIGHT
LANDS

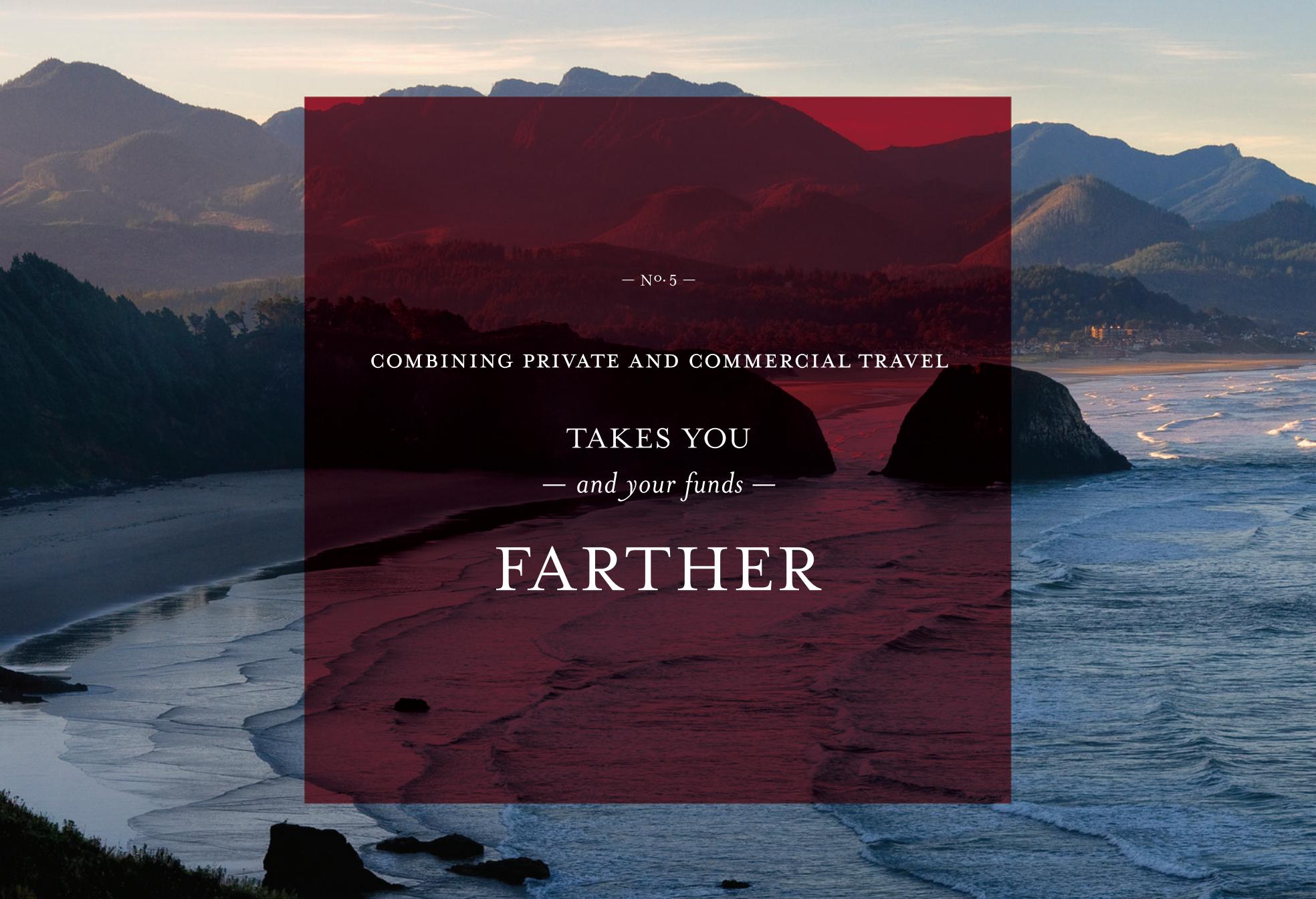
THERE ARE TIMES WHEN FLYING COMMERCIAL MAKES SENSE.

You may prefer to take a commercial flight on trips to destinations like Frankfurt, Tokyo, or longer distances outside of North America. With a Delta Private Jets Card, you're able to use your funds for both private and commercial travel. And upon purchase, you'll enjoy the highest level of travel benefits on Delta Air Lines commercial flights. You get SkyMiles® Diamond Medallion® status*, giving you priority status on flights to over 350 destinations worldwide. So whether you're flying on a private jet or a commercial flight, you'll always have the luxury travel experience you deserve.

Our commercial travel privileges give you a unique advantage.

With the Delta Private Jets Card, you receive:

- SkyMiles Diamond Medallion status, which can be gifted to a friend or colleague
- Complimentary upgrades on Delta flights, subject to availability
- Delta Sky Priority™ services, including priority check-in and boarding, plus expedited security and baggage service
- Delta Sky Club® membership**
- Discounts on full-fare, First Class, or BusinessElite® tickets***
- Personal concierge to arrange commercial travel on Delta



— N° 5 —

COMBINING PRIVATE AND COMMERCIAL TRAVEL

TAKES YOU
— *and your funds* —

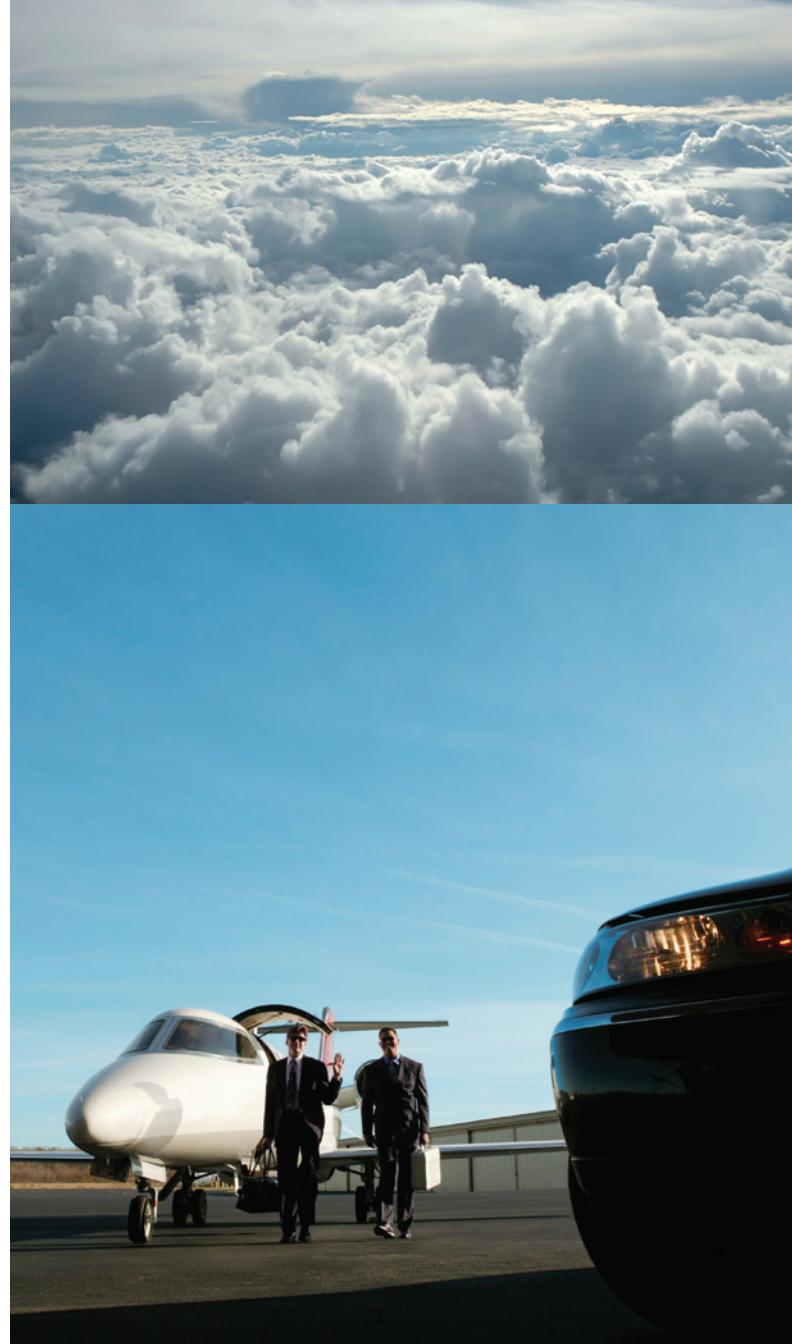
FARTHER

FLEXIBLE TRAVEL

FOR ANY ITINERARY, YOU CAN MAKE THE MOST OF YOUR FUNDS WITH A **DELTA PRIVATE JETS CARD**. When flight schedules align or longer distances call for a Delta Air Lines flight, blending private and commercial travel makes a great choice logically and financially. So you can start one leg of your trip on a private jet near your home or office, then switch to a commercial flight to one of Delta's worldwide destinations. We'll help you determine the best option, ensuring you fly in style and comfort anywhere you wish to go.

*Simply put, with a Delta Private Jets Card, you get flexibility
no other jet card offers.*

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CAREFUL COMPARISONS

{Lead to}

THE BEST DECISIONS

Other jet cards offer private jet travel. But Delta® Private Jets is unique, as the only private jet service that's a wholly owned subsidiary of a global airline. So we're able to bring unique advantages to the Delta Private Jets Card: More flexibility in how you travel. Straightforward pricing with no hidden surcharges or surprise fees. Privileges on Delta Air Lines® flights. And a 27-year record of exemplary, award-winning service and safety. When you choose the Delta Private Jets Card, you're simply choosing the best jet card on the market.



Brad Blettner

Office: 859.534.4221 • Mobile: 513.633.9773

Brad.Blettner@DeltaPrivateJets.com

	DELTA PRIVATE JETS CARD	CITATIONAIR JET CARD	FLEXJET 25 JET CARD	SENTIENT JET MEMBERSHIP	MARQUIS JET CARD BY NET JETS
<i>Simplified, all-inclusive pricing</i>	Yes	No	No	No	No
<i>Rates locked in for up to 2 years, applicable taxes included</i>	Yes	No	No	No	No
<i>Fuel surcharges</i>	No	Yes	Yes	Yes	Yes
<i>Annual peak days</i>	10	10	10	14	20
<i>Years of experience</i>	27	11	15	12	25
<i>Card funds applicable for private and commercial travel</i>	Yes	No	No	No	No
<i>Flexible across-cabin sizes with no penalties</i>	Yes	No	No	No	No

CHANGE IS GOOD

{But rates should be locked in}

The Delta Private Jets™ Card comes with a simple pricing structure and more features and benefits than any other jet card offers. You can purchase or renew your Delta Private Jets Card in \$200,000, \$100,000, or \$50,000 increments. And the rates at right are locked in for up to two years. No fluctuating fuel prices or surcharges. No interchange fees. Plus, you can apply your funds toward any Delta commercial flights you purchase as well. All of which is a welcome change from other jet cards.

CHOOSE THE JET SIZE THAT'S RIGHT FOR EACH TRIP:

AIRCRAFT CATEGORY	CAPACITY AND DISTANCE RANGE
<i>Light Jet</i>	Guarantees 6 passengers with 1,200nm minimum
<i>Midsize Jet</i>	Guarantees 7 passengers with 1,600nm minimum
<i>Super-Midsize Jet</i>	Guarantees 8 passengers with 3,000nm minimum
<i>Large Jet</i>	Guarantees 9 passengers with 3,400nm minimum

AIRCRAFT CATEGORY	DOMESTIC HOURLY RATE*	INTERNATIONAL HOURLY RATE*	PEAK DAY HOURLY RATE*
BASED ON \$200,000 PURCHASE			
<i>Light Jet</i>	\$4,750	\$5,750	\$5,750
<i>Midsize Jet</i>	\$6,300	\$7,300	\$7,300
<i>Super-Midsize Jet</i>	\$7,800	\$9,300	\$9,300
<i>Large Jet</i>	\$9,500	\$11,000	\$11,000
BASED ON \$100,000 PURCHASE			
<i>Light Jet</i>	\$4,950	\$5,950	\$5,950
<i>Midsize Jet</i>	\$6,500	\$7,500	\$7,500
<i>Super-Midsize Jet</i>	\$8,100	\$9,600	\$9,600
<i>Large Jet</i>	\$9,800	\$11,300	\$11,300
BASED ON \$50,000 PURCHASE			
<i>Light Jet</i>	\$5,250	\$6,250	\$6,250
<i>Midsize Jet</i>	\$6,900	\$7,900	\$7,900
<i>Super-Midsize Jet</i>	\$8,600	\$10,100	\$10,100
<i>Large Jet</i>	\$10,400	\$11,900	\$11,900

CHANGE IS GOOD

{But rates should be locked in}

The Delta® Private Jets Card comes with a simple pricing structure and more features and benefits than any other jet card offers. You can purchase or renew your Delta Private Jets Card in either \$200,000, \$100,000 or \$50,000 increments. And the rates at right, based on a \$50,000 purchase, are locked in for up to two years. No fluctuating fuel prices or surcharges. No interchange fees. Plus, you can apply your funds toward any Delta commercial flights you purchase as well. All of which is a welcome change from other jet cards.

Based on \$50,000 purchase

AIRCRAFT CATEGORY	DOMESTIC HOURLY RATE*	INTERNATIONAL HOURLY RATE*	PEAK DAY HOURLY RATE*
<i>Light Jet</i>	\$5,250	\$6,250	\$6,250
<i>Midsized Jet</i>	\$6,900	\$7,900	\$7,900
<i>Super-Midsized Jet</i>	\$8,600	\$10,100	\$10,100
<i>Large Jet</i>	\$10,400	\$11,900	\$11,900

Choose the jet size that's right for each trip

AIRCRAFT CATEGORY	CAPACITY AND DISTANCE RANGE
<i>Light Jet</i>	Guarantees 6 passengers with 1,200nm minimum
<i>Midsized Jet</i>	Guarantees 7 passengers with 1,600nm minimum
<i>Super-Midsized Jet</i>	Guarantees 8 passengers with 3,000nm minimum
<i>Large Jet</i>	Guarantees 9 passengers with 3,400nm minimum

CHANGE IS GOOD

{But rates should be locked in }

The Delta® Private Jets Card comes with a simple pricing structure and more features and benefits than any other jet card offers. You can purchase or renew your Delta Private Jets Card in either \$200,000, \$100,000 or \$50,000 increments. And the rates at right, based on a \$100,000 purchase, are locked in for up to two years. No fluctuating fuel prices or surcharges. No interchange fees. Plus, you can apply your funds toward any Delta commercial flights you purchase as well. All of which is a welcome change from other jet cards.

Based on \$100,000 purchase

AIRCRAFT CATEGORY	DOMESTIC HOURLY RATE*	INTERNATIONAL HOURLY RATE*	PEAK DAY HOURLY RATE*
<i>Light Jet</i>	\$4,950	\$5,950	\$5,950
<i>Midsized Jet</i>	\$6,500	\$7,500	\$7,500
<i>Super-Midsized Jet</i>	\$8,100	\$9,600	\$9,600
<i>Large Jet</i>	\$9,800	\$11,300	\$11,300

Choose the jet size that's right for each trip

AIRCRAFT CATEGORY	CAPACITY AND DISTANCE RANGE
<i>Light Jet</i>	Guarantees 6 passengers with 1,200nm minimum
<i>Midsized Jet</i>	Guarantees 7 passengers with 1,600nm minimum
<i>Super-Midsized Jet</i>	Guarantees 8 passengers with 3,000nm minimum
<i>Large Jet</i>	Guarantees 9 passengers with 3,400nm minimum

CHANGE IS GOOD

{But rates should be locked in}

The Delta® Private Jets Card comes with a simple pricing structure and more features and benefits than any other jet card offers. You can purchase or renew your Delta Private Jets Card in either \$200,000, \$100,000 or \$50,000 increments. And the rates at right, based on a \$200,000 purchase, are locked in for up to two years. No fluctuating fuel prices or surcharges. No interchange fees. Plus, you can apply your funds toward any Delta commercial flights you purchase as well. All of which is a welcome change from other jet cards.

Based on \$200,000 purchase

AIRCRAFT CATEGORY	DOMESTIC HOURLY RATE*	INTERNATIONAL HOURLY RATE*	PEAK DAY HOURLY RATE*
<i>Light Jet</i>	\$4,750	\$5,750	\$5,750
<i>Midsize Jet</i>	\$6,300	\$7,300	\$7,300
<i>Super-Midsize Jet</i>	\$7,800	\$9,300	\$9,300
<i>Large Jet</i>	\$9,500	\$11,000	\$11,000

Choose the jet size that's right for each trip

AIRCRAFT CATEGORY	CAPACITY AND DISTANCE RANGE
<i>Light Jet</i>	Guarantees 6 passengers with 1,200nm minimum
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<i>Super-Midsize Jet</i>	Guarantees 8 passengers with 3,000nm minimum
<i>Large Jet</i>	Guarantees 9 passengers with 3,400nm minimum



*Locked-in pricing
for up to two years*

*No fuel
surcharges*

*Your choice of jet size
with no interchange fees*

Benefits require purchase of the Delta Private Jets Card. Delta Private Jets Card is subject to Delta Private Jets' Terms and Conditions that are outlined in the current Delta Private Jets Card Agreements. For Terms of the Jet Card visit DeltaPrivateJets.com/jetcard. Delta Private Jets flights are operated by Delta Private Jets, Inc., an FAA-certified Far Part 135 air carrier, or by another FAA-certified Part 135 or Part 121 air carrier. Offers void where prohibited by law. Offers subject to change without notice. Other restrictions apply.

*All SkyMiles program rules apply to SkyMiles program membership, miles, offers, mile accrual, mile redemption and travel benefits. To review the rules, please visit delta.com/memb erguide. Taxes and fees for Award Travel are the responsibility of the passenger and must be paid at the time the ticket is booked. Award Travel seats are limited and may not be available on all flights or in all markets. Partners airline benefits subject to change and subject to the terms and conditions of each partner. All Delta Sky Club rules apply to Delta Sky Club use. Choice Benefits are effective for members earning Diamond or Platinum Medallion status. Members who are awarded Diamond or Platinum Medallion status must fly a minimum of 14 or 8 Delta marketed and operated flights segments respectively after status is awarded to be eligible for Choice Benefits. To review the rules, visit Delta.com/skyclub. Offer, rules and benefits subject to change.

** Complimentary only with Diamond Medallion status; discounted for Platinum and Gold levels.

*** For domestic or international air transportation provided by Delta, Cardholder shall be entitled to a discount on published F (domestic First Class), C (international First Class) and J (international Business Class) fares in effect when booked. Delta Private Jets © Copyright 2011

